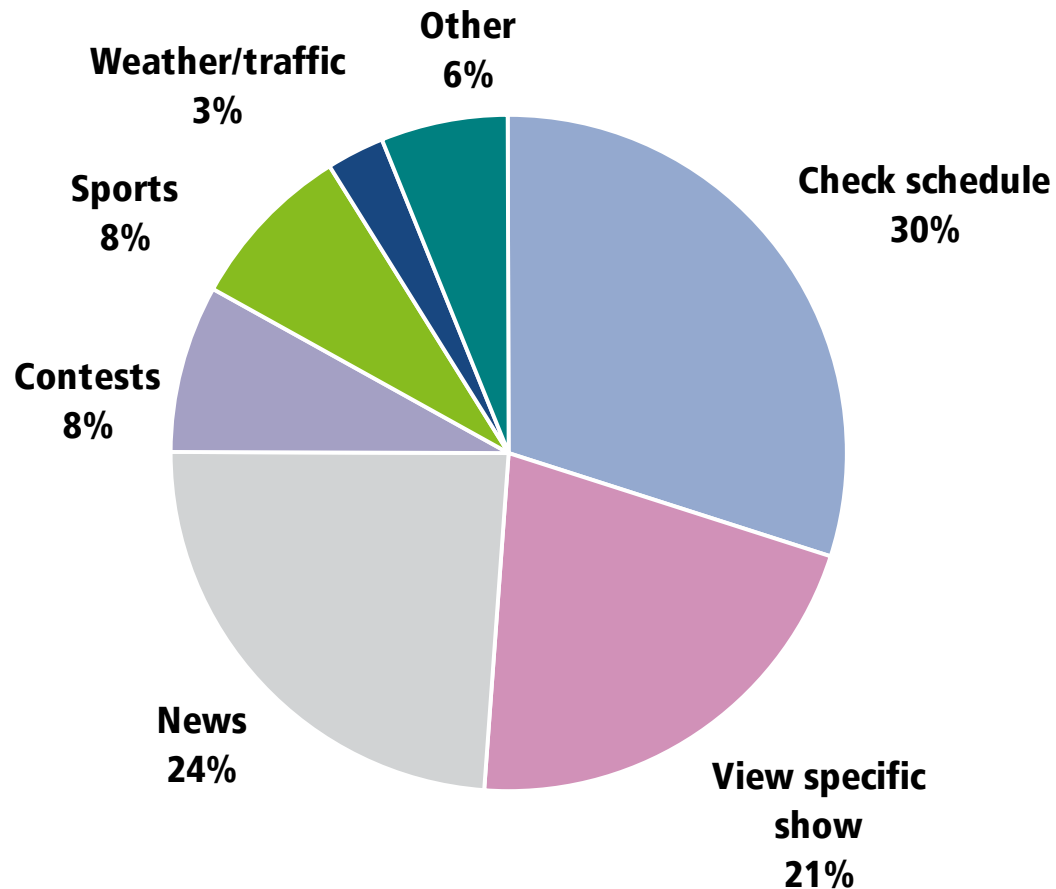


# WHY PEOPLE VISIT MAJOR NETWORK WEBSITES

- ▶ 30% go to network sites for the schedule. One-in-five (21%) visit to stream TV shows.



Base: Visited 1 or more major network websites in the last month